

GROWING BEYOND BORDERS.

Rockin'
Talk 2.0

DATE. 26th JUNE 2019
TIME. 800AM to 400PM
VENUE. MAHSA UNIVERSITY
 THE BALLROOM,
 BDR SAUJANA PUTRA

The Annual
Retail & F&B Conference 2019

WE'RE BACK! BIGGER!
LONGER! AND MORE BADASS!

Featured Speakers



YB Chong Chieng Jen
Deputy Minister of Domestic Trade & Consumer Affairs (KPDNHEP)



Alexander Henrik Kremer
Senior Manager
JD Retail Solutions



Dato' Wan Latiff Wan Musa
CEO of Matrade



Datuk Seri Garry Chua
President of MRCA



Dato Ringo Kow
CEO of Asian Kitchen



Puan Chan Cheong
Director of G3 Global



George Ang
CEO of A&W



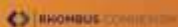
Micheal Teoh
Founder of Thriving Talents



CK Chang
Founder & CEO
Oxwhite



Kent Chua
CEO of RCX Group



Nicholas Chong
CEO of YFS Corp



Lee Wei Chee
Founder of Cheqqin



Discover how to expand to China and overseas in 3 months with China's No.1 eCommerce Company (in eCommerce value) without complicated, expensive and time-consuming processes.

- Inspired to take action from Masters in the Industry first-hand immediately and not have to attend costly life lessons.
- Create an international brand in record time despite having no experience and friends outside Malaysia.

Complimentary 1 day workshop with JD.com and Joybuy on "Growing Business to China".

TICKET PRICE

PREMIUM (table seating with special lunch)		EXECUTIVE	
members*	non-members	members*	non-members
RM230	RM250	RM150	RM180

* Member of FBC, HRDF contributor & affiliate programme

Get Your Tickets & Register Yourself!



organisers and partners



in collaboration with Sectorial Training Committee (STC), HRDF

(IOAH) 019-527 3008 nursyafiqah@technoriant.my
(GAN) 017-339 8129 zcgan@technoriant.my



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Time	Program
8.00 am	Registration and Arrival of Guests
9.00 am	National Anthem
9.05 am	Welcome Address: by YBhg. Dato' Bruce Lim , Champion of Productivity Nexus for Retail and F&B
9.30 am	Official Launch of "Rockin' Retail and F&B 2.0 – Growing Beyond Borders"
10.05 am	by YBhg. YB Chong Chieng Jen , Deputy Minister of Domestic Trade & Consumer Affairs (KPDNHEP) Guest Speaker 1 – Alexander Henrik Kremer , Senior Manager JD Retail Solutions (supported by Mr. Mike Xu, Head of International Key Accounts for Joy Buy) Q&A
10.45 am	Tea Break
11.15 am	Presentation: Clicked & HRDF
11.30 am	Guest Speaker 2 – YBhg. Dato' Wan Latiff Wan Musa , CEO of Malaysia External Trade Development Corporation (MATRADE) Q&A
12.15 pm	Lunch Break
1.15 pm	Panel 1 – "How to Make A Global Impact" by <ul style="list-style-type: none"> • YBhg. Datuk Seri Garry Chua (President of MRCA), • YBhg. Dato' Ringo Kaw (CEO of Asian Kitchen), • Mr. George Ang (CEO of A&W), • Mr. Puan Chan Cheong (Founder of Green Packet / Director of G3 Global) Q&A
2.15 pm	Presentation: Mentor Class
2.30 pm	Tea Break
3.00 pm	Panel 2 – "Culture and Gen Y in New Retail" by <ul style="list-style-type: none"> • Mr. Michael Teoh (Founder of Thriving Talents), • Mr. Kent Chua (Co-Founder of RCX), • Mr. CK Chang (Founder & CEO of OxWhite) • Mr. Nicholas Chong (CEO of YFS Corp) • Mr. Lee Wei Chee (Founder of Cheqqme Sdn Bhd) Q&A
4.00 pm	End of Programme

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